



Accessibility Impact Intern

Spring Internship (10 weeks)

10 hours/week

Format: Hybrid

Stipend: \$1800

WheelChariot is an Atlanta-based technology startup that's revolutionizing the way we think about accessibility and inclusivity. Our dual platforms, the WheelChariot Review Platform and WheelChariot for Business, work hand-in-hand to enhance the accessibility landscape for both consumers and businesses. The review platform allows users to rate and review the accessibility of various venues, while our business services arm supports organizations in improving their accessibility standards and practices. Our mission is to ensure that everyone, regardless of ability, can enjoy the freedom and independence that comes with truly accessible spaces.

About the Founders: Gabriel Jones, a Certified Professional in Accessibility Core Competencies (CPACC), launched WheelChariot inspired by personal experiences and a drive to fill the gap in real-world accessibility information and services. Tori Stopford, co-founder, is a recent Georgia Institute of Technology graduate, holding a BS in Business Administration with a concentration in Marketing and a minor in Industrial Design. Together, as Tech alumni, they bring a blend of expertise, innovation, and passion to the forefront of WheelChariot's mission, making it a leading advocate for accessible technology and consultancy.

Our Need: As we continue to grow, we're seeking an intern who's passionate about making a difference in the accessibility space. If you're excited about contributing to a variety of projects and don't shy away from learning new skills, we'd love to hear from you!

Responsibilities:

Social Media Marketing:

- Craft compelling content for Instagram, Facebook, and LinkedIn, highlighting accessibility achievements and resources.
- Plan and execute campaigns to expand our community of users and business partners.
- Run paid advertising campaigns, optimizing for maximum engagement.

Sales Assistance:

- Aid in outreach to potential clients and businesses for the sales pipeline.
- Coordinate with our team to assist on cold calls and email outreach.



Client Support:

- Deliver top-notch assistance to WheelChariot for Business users, ensuring a smooth partnership.
- Facilitate onboarding and resolve queries, enhancing business-client relations.

Community Support:

- Engage with WheelChariot Review platform users, encourage feedback, and promote participation.
- Ideate new ways to reach users and boost activity on the review site.

Need to Have Qualifications:

- Stellar communication skills for diverse interactions.
- Solid organizational prowess for multitasking and project management.
- A proactive, learning-driven mindset suited to a startup environment.
- A deep-seated interest in tech, accessibility, and making a societal difference.

Nice to Have Qualifications:

- Background in social media, client support, sales, or user communication.
- Interest or experience in accessibility, disability rights, or similar fields.
- Familiarity with digital marketing tools and content creation.
- Creative flair for engaging content production.

To learn more: Visit www.WheelChariot.io or our socials @WheelChariotIO.

To apply: Email Gabriel Jones at gabriel@wheelchariot.io with your resume and cover letter.

This internship is a collaboration with the Institute for Leadership and Social Impact (ILSI) at Georgia Tech. Final selection and hiring is contingent on approval from the Bursar's Office. Once approved, the student selected for this position will receive a Social Impact Fellowship from ILSI in the amount of \$1800 which will be paid over the 10 weeks of the internship. Students are expected to work 10 hours a week on average. ILSI will handle onboarding and process stipend payments to the student's Bursar account (2-3 payments during fellowship). Fellows are expected to complete a blog post about their internship experience and participate in one Fellowship event with ILSI.