

Social Impact Fellow - Empowering Girls through STEAM Education

3D Girls, Inc. is searching for a passionate and talented **Social Impact Fellow** to join our mission of empowering girls through Science, Technology, Engineering, Arts, and Mathematics (STEAM) education, mentorship, and leadership development. This is an exciting opportunity for a Georgia Tech candidate with a strong background in **software engineering** or **marketing and communications** to contribute to the growth and impact of our Girls Link Up ed-tech platform.

Do you have a passion for:

- Women and girls' equity in education, particularly in STEM fields?
- Utilizing technology and creative communication to create positive social change?
- Working in a collaborative environment with a mission-driven team?

If so, we want to hear from you!

Responsibilities:

- **Marketing & Communications (if selected):**
 - Develop and execute a global marketing campaign to increase awareness of 3D Girls, Inc.'s programs, focusing on tailoring messaging for specific regions.
 - Utilize social media platforms to engage new audiences and connect with potential donors, volunteers, and supporters.
 - Create compelling content (blogs, videos, etc.) showcasing the success stories of girls involved in 3D Girls, Inc. programs and the importance of STEM education.
 - Analyze marketing campaign performance and optimize strategies for maximum impact.
- **Software Development (if selected):**
 - Contribute to the development and maintenance of the Girls Link Up platform, preferably with experience in AWS, Elastic Beanstalk, and Mongo Atlas.
 - Manage platform content and design tools through relational databases (e.g., Figma, Pixton, Play.ht, Freepik).
- Participate in advocacy efforts, potentially including public speaking and storytelling.

Qualifications:

- Experience working with emerging STEM ecosystems among minority youth, with a strong understanding of local needs and cultural nuances. (Desirable)
- **Marketing & Communications:**

- Proven experience in social media marketing, content creation, and website management.
- Expertise in strategic communications and cross-cultural communication.
- Ability to track and analyze data.
- **Software Development:**
 - Developing experience in building and maintaining web applications, preferably with experience in relevant technologies used by the Girls Link Up platform.
 - **Nice to have:** Full-stack development skills (React for frontend and Node.js for backend) are desirable but not mandatory.
- Passion for social good and a strong commitment to empowering girls through education, particularly in STEM fields.
- Excellent written and verbal communication skills.
- Ability to work independently and manage multiple tasks effectively.

Internship Details:

- **Term:** Spring 2025 (10 weeks) or Summer 2025 (10 weeks)
- **Time Commitment:** 10 hours per week
- **Stipend:** \$1,800 provided by ILSI

To Apply:

Please submit your resume and a cover letter outlining your passion for STEAM education and girls' empowerment, and how your skills and experience align with this opportunity.

3D Girls, Inc. is committed to fostering a diverse and inclusive environment. We welcome applications from all qualified candidates.

This internship is a collaboration with the Institute for Leadership and Social Impact (ILSI) at Georgia Tech. Final selection and hiring is contingent on approval from the Bursar's Office. Once approved, the student selected for this position will receive a Social Impact Fellowship from ILSI in the amount of \$1800 which will be paid over the 10 weeks of the internship. Students are expected to work 10 hours a week on average. ILSI will handle onboarding and process stipend payments to the student's Bursar account (2-3 payments during fellowship). Fellows are expected to complete a blog post about their internship experience and participate in one Fellowship event with ILSI.