

Dr. Han Zhang

Information Technology Management

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Han Zhang is an assistant professor in Information Technology Management. He is also an affiliate research faculty member of the Center for Research in Electronic Commerce (<http://crec.bus.utexas.edu/>) at the University of Texas at Austin. His research focuses on economics of information technology, online trust related issues & intermediaries, and the evolution of electronic markets. He has been invited to give lectures at Peking University, Tsinghua University and Beijing University of Aeronautics and Astronautics in China.

Dr. Zhang has won several awards including the Outstanding Teaching Award as an assistant instructor (1999) and the prestigious University Continuing Fellowship (1999-2000) at the University of Texas at Austin.

He has taught courses at the undergraduate, masters, and Ph.D. levels and has taught in executive education programs. Currently, he teaches Database Management and Electronic Commerce at College of Management, Georgia Tech.

Dr. Zhang's research work has appeared in various academic journals including *Information Systems Research*, *Journal of Management Information Systems*, *Decision Support Systems* and *Information Systems Frontiers*.

Most Recent Publications

- “Hope or Hype: On the Viability of Escrow Services as Trusted Third Parties in Online Auction Environments,” with Xiaorui Hu, Zhangxi Lin, and Andrew B. Whinston, *Information Systems Research*, forthcoming.
- “Choice of Transaction Channels: The Effects of Product Characteristics on Market Evolution,” with Sulin Ba, Jan Stallaert and Andrew B. Whinston, *Journal of Management Information Systems*, forthcoming.
- “Health of Electronic Communities: An Evolutionary Game Approach,” with Xianjun Geng and Andrew B. Whinston, *Journal of Management Information Systems*, forthcoming.

- “Building Trust in Online Auction Markets through an Economic Incentive Mechanism,” with Sulin Ba and Andrew B. Whinston, *Decision Support Systems*, Vol. 35/3, 2003, 273-286.

Areas of Specialization

Electronic Commerce

Economics of Information Technology

Online Trust Issues and Intermediaries

Evolution of Electronic Markets

Education

B.A., Peking (Beijing) University, 1990

M.A., Peking (Beijing) University, 1993

M.A., Texas A&M University, 1996

PhD, The University of Texas at Austin, 2000