# VINOD R. SINGHAL (July 2010)

Brady Family Professor of Operations Management
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# **EDUCATION**

- Ph.D. Operations Management, Simon School of Business, University of Rochester, 1988
- M.S. Operations Research, Simon School of Business, University of Rochester, 1984
- M.B.A. Operations Management, Indian Institute of Management, Ahmedabad, India, 1981
- B.E. Mechanical Engineering, Birla Institute of Technology and Science, Pilani, India, 1979

## **EMPLOYMENT**

2001-present	Professor, College of Management, Georgia Institute of Technology
1995-2001	Associate Professor, College of Management, Georgia Institute of Technology
1989-1995	Assistant Professor, College of Management, Georgia Institute of Technology
1986-1989	Senior Research Scientist, General Motors research Labs, Michigan
1981-1982	Consultant, A. F. Ferguson & Company, Bombay, India

#### **EDITORIAL POSITIONS**

#### **CURRENT**

Department Editor, <u>Production and Operations Management Journal</u> (2006 -present)

Associate Editor, Management Science (2006-present)

Associate Editor, Manufacturing and Service Operations Management (2007- present)

Associate Editor, Journal of Operations Management (2009-present)

Editorial Board, IEEE Transactions in Engineering Management (2002-present)

Editorial Review Board, Quality Management Journal (2007-present)

Editorial Board, <u>Operations and Supply Chain Management</u>, <u>An International Journal</u> (2007-present)

## **PREVIOUS**

Editorial Review Board, <u>Journal of Operations Management</u> (2007-2009)

Guest Associate Editor, Manufacturing and Service Operations Management (2006)

Senior Editor, <u>Production and Operations Management Journal</u> (2005)

Editorial Review Board Member, <u>Journal of Operations Management</u> (2000-2003)

Associate Editor, <u>Institute of Industrial Engineering (IIE) Transactions</u> (1998-2001)

Editorial Review Board Member, Quality Management Journal (1997-2000)

Editorial Review Board Member, Production and Operations Management (2000-2003)

Associate Editor, Manufacturing and Service Operations Management (1996-2001)

# RESEARCH AND TEACHING INTERESTS

**Operations Strategy** 

**Total Quality Management** 

Supply Chain Management

Empirical Research on the Financial and Economic Impacts of Operating Decisions Management Science and Decision Analysis

#### AWARDS/RECOGNITION

- 1. SupplyChain Digest (January 2009) recognized my research on supply chain disruptions and shareholder value as a key driver of the growing focus on supply chain risk management in 2000-2010
- 2. Listed as the  $4^{\rm th}$  most influential scientist is Supply Chain Management by Supply Chain Magazine. Netherlands, April 2009
- 3. Cited as one of the most popular professors in the 1998 Business Week profile of the College of Management.
- 4. Professor of the year award for teaching (1996-1997).
- 5. Faculty outside the classroom award (1996-1997)
- 6. Elective Professor of the year award from the evening MBA Class (2010)

#### **VISITING POSITIONS**

- 1. Aarhus Business School, Aarhus, Denmark (one week each in 2008 and 2009, 2010)
- 2. Renmin University of China, China (one week each in 2009 and 2010)
- 3. Chinese University of Hong Kong, Hong Kong (2 weeks in 2009)
- 4. Hong Kong Polytechnic University (2 weeks in 2010)

## **REFEREED PUBLICATIONS**

- 1. Singhal, V. R. 1988. Inventories, risk and the value of the firm. *Journal of Manufacturing and Operations Management*, Vol. 1, 4-43.
- 2. Lederer, P. J., and Singhal, V. R. 1989. Effect of cost structure and demand risk in the justification of new technologies. *Journal of Manufacturing and Operations Management*, 1, 339-371.
- 3. Beaujon, G. J., and Singhal, V. R. 1990. Understanding the activity costs in an activity-based cost system. *The Journal of Cost Management for the Manufacturing Industries*, 4, 1, 51-72. Reprinted in Emerging Practices in Cost Accounting, Ed. Barry J. Brinker: Warren, Gorham & Lamont Inc., Boston, Massachusetts.
- 4. Raturi, A. S., and Singhal, V. R. 1990. Estimating the opportunity cost of capital for inventory investments. *OMEGA The International Journal of Management Science*, 18, 407-413.
- 5. Singhal, V. R., and Raturi, A. S. 1990. The Effect of inventory decisions and parameters on the opportunity cost of capital. *Journal of Operations Management*, 9, 406-420.
- 6. Gaimon, C., and Singhal, V. R. 1992. Flexibility and the choice of manufacturing facilities under short product life cycles. *The European Journal of Operational Research*, 60, 211-223.
- 7. Singhal, V. R., Raturi, A. S., and Bryant, J. 1994. On incorporating business risk in continuous review inventory models. *The European Journal of Operational Research*, 75, 136-150.
- 8. Lederer, P. J., and Singhal, V. R. 1994. The effect of financing decisions on the economic evaluation of flexible manufacturing systems. *The International Journal of Flexible Manufacturing Systems*, 6, 333-360.
- 9. Hendricks, K. B., Singhal, V. R., and Wiedman, C. I. 1995. The impact of capacity expansion decisions on the market value of the firm. *The Journal of Operations Management*, 12, 259-272.

- 10. Hendricks, K. B., and Singhal, V. R. 1996. Quality awards and the market value of firm: An empirical investigation. *Management Science*, 42, 415-436.
- 11. Hendricks, K. B., and Singhal, V. R. 1997. Delays in new product introductions and the market value of the firm: The consequences of being late to the market. *Management Science*, 43, 422-436.
- 12. Hendricks, K. B., and Singhal, V. R. 1997. Does implementing an effective TQM program actually improve operating performance: Empirical evidence from firms that have won quality awards. *Management Science*, 43, 1258-1274.
- 13. Hendricks, K. B., and Singhal, V. R. April 1999. Don't count TQM out. *Quality Progress*, 35-42. Reprinted in The Quality Yearbook, 2000 Edition, Edited by James W. Cortada and John A. Woods, McGraw-Hill
- 14. Barcaskey, M. J., and Singhal V. R. 1999. Development of a waste cost management system at Southwire Company. *Pollution Prevention Review*, 23-31.
- 15. Hendricks, K. B., and Singhal, V. R. Spring 1999. The financial justification of TQM, *Center for Quality of Management Journal*, 8, 3-16. Reprinted in Journal of Innovative Management, 12, Spring 2007, 29-42.
- 16. Hendricks, K. B., and Singhal, V. R. 2001. Firm characteristics, total quality management, and financial performance. *Journal of Operations Management*, 19, 2001, 269-285.
- 17. Hendricks, K. B., and Singhal, V. R 2001. The long-run stock price performance of firms with effective TQM programs as proxied by quality award winners. *Management Science*, 47, 359-368.
- 18. Hendricks, K. B., and Singhal, V. R. January-February 2002. How supply chain glitches torpedo shareholder value? *Supply Chain Management Review*, 6, 18-24.
- 19. Hendricks, K. B., and Singhal, V. R. 2003. The effect of supply chain glitches on shareholder value. *Journal of Operations Management*, 21, 501-522
- 20. Fedor, D. B., Ghosh, S., Caldwell, S., Maurer, T. D., and Singhal, V. R. 2003. The effects of knowledge management on team members' ratings of project success and impact. *Decision Sciences*, 34, 513-539.
- 21. Hendricks, K. B., and Singhal, V. R. 2005. An Empirical analysis of the effect of supply chain disruptions on long-run stock price performance and risk of the firm. *Production and Operations Management*, 14, 35-52.

- 22. Hendricks, K. B., and Singhal, V. R. 2005. Association between supply chain glitches and operating performance. *Management Science*, 51, 695-711.
- 23. Hendricks, K. B., Singhal, V. R., Stratman, J. K. 2007. The impact of enterprise systems on corporate performance: A study of ERP, SCM and CRM system implementations. *Journal of Operations Management*, 25, 67-82.
- 24. Mitra, S., and Singhal, V. R. 2008. Supply Chain Integration and Shareholder Value: Evidence from Consortium Based Industry Exchanges. *Journal of Operations Management*. 26, 96–114
- 25. Hendricks, K. B. and Singhal, V. R. 2008. The effect of product introduction delays on operating performance. *Management Science*, 54, 878-892.
- 26. Hendricks, K. B., Singhal, V. R., and Zhang, R. 2009. The Effect of Operational Slack, Business and Geographical Diversification, and Vertical Relatedness on the Stock Market Reaction to Supply Chain Disruptions. *Journal of Operations Management*, 27, 233–246.
- 27. Hendricks, K. B. and Singhal, V. R. 2009. Demand-supply mismatch and stock market reaction: Evidence from excess inventory announcements. *Manufacturing and Service Operations Management*, 11, 509-524.
- 28. Jacob, B., Singhal, V. R., and Subramanian, R. 2010. An Empirical Investigation of Environmental Performance and the Market Value of the Firm. Working paper, College of Management, Georgia Institute of Technology (Forthcoming *Journal of Operations Management*)

# **RESEARCH AWARDS**

- 1. 2001 Finalist paper Award from the Journal of Operations Management.
- 2. 2003 Best Paper Award from the Journal of Operations Management.

#### PAPERS UNDER REVIEW/REVISION

1. Hendricks, K. B. and Singhal, V. R. 2007. The Effect of Supply Chain Risk on Equity Volatility: An Analysis of Different Types of Demand-Supply Mismatches. Working paper, College of Management, Georgia Institute of Technology (under second round of review at *Management Science*).

## **RESEARCH IN PROGRESS**

- 1. Chief Supply Chain Officer: Who they are and does the stock market care? (with Manpreet Hora and Kevin Hendricks).
- 2. The operating performance effects of excess inventories (with Kevin Hendricks)
- 3. The financial effects of product development restructuring (with Brian Jacobs)
- 4. The Effect of Supply Chain Disruptions on Suppliers, Customers, and Rivals (with Kevin Hendricks, Daniel Siefert, and Ralf Siefert)

# PUBLICATIONS IN PRACTITIONER JOURNALS (INVITED OR REVIEWED BY EDITOR)

- 1. Agarwal, S., Singhal, V. R., and Sinha, J. November 1981. Computer graphics An application in market planning. *Journal of Computer Society of India*, 2, 25-30.
- 2. Hendricks, K. B., and Singhal, V. R. May 1999. The financial rewards from TQM. *Ceramic Bulletin*, 89-93.
- 3. Hendricks, K. B., and Singhal, V. R. Spring 1999. Does TQM pay off financially? You bet! *The Quality Management Forum*, 25, 8-11.
- 4. Singhal, V. R. September 1999. "Total quality management (TQM) significantly boosts bottom-line. *The CPA Letter*, D2-D3.
- 5. Hendricks, K. B., and Singhal, V. R. October 1999. The link between total quality management and financial performance. *Advanced Manufacturing*, 1, 32-41.
- 6. Singhal, V. R., Hendricks, K. B., and Schnauber, H. December 2000. MIT Geduld zum Erfolg. QZ, *Publication of the German Society of Quality*,1537-1540.
- 7. Singhal, V. R. May 2001. The proof you have been waiting for. *MidRange Enterprise*, 30-33.
- 8. Singhal, V. R. June 15, 2001. The big hurt. US Industry Today.
- 9. Singhal, V. R. July 2001. Supply chain glitches and shareholder value destruction. Business Briefing: European Purchasing and Supply Chain Strategies, World Market Research Center, United Kingdom.

- 10. Singhal, V. R. and Hendricks, K. B. Fall 2001. What is the real cost of your supply chain problems. *Supply Chain and Logistics Journal*, 4, 19-21.
- 11. Hendricks, K. B., and Singhal, V. R. December 2001/January 2002. TQM-as dead as a pet rock? *UK Excellence*, 6-9.
- 12. Singhal, V. R. May 10, 2002. TQM Significantly boosts bottom line. *EFQM Excellence One Magazine*.
- 13. Hendricks, K. B., and Singhal, V. R. September 2005. Back in Stock. *Quality World*, 22-26.
- 14. Hendricks, K. B., and Singhal, V. R. October 14 2005. Supply Chain Disruptions can have devastating effect. *The Greater Triad Business Journal*, B10
- 15. Hendricks, K. B., and Singhal, V. R. November/December 2005. Supply Chain Disruptions Torpedo Shareholder Value and profitability. *Metal producing and Processing*.
- 16. Singhal, V.R. 2006. Don't let supply chain disruptions torpedo shareholder value and profitability. On the Mhove: Newsletter of the Material Handling Industry of America. Spring 2006, 1-2
- 17. Hendricks, K. B., and Singhal, V. R. November/December 2006. Offsetting risk with effective supply chain management. *Published in Above the Cloud, an European Foundation for Quality Management publication*, Greenleaf Publishing, 94-97.
- 18. Hendricks, K. B., and Singhal, V. R. November/December 2006. The effect of supply chain glitches and shareholder wealth. *The Link, Published by the Dubai Chamber of Commerce & Industry*, No11, 50-51.
- 19. Hendricks, K. B., and Singhal, V. R. February 2007. Supply chain disruptions destroy shareholder value and profitability. Excellence One a publication of the European Foundation for Quality Management, Brussels, Belgium.
- 20. Hendricks, K. B., and Singhal, V. R. Summer 2007. Disruptive influences how supply chain disruptions destroy shareholder value. *CPO Agenda*, Vol. 3, No. 2, 58-63.
- 21. Singhal, V.R. 2008. Managing Supply Chain Risks. On the Mhove: Newsletter of the Material Handling Industry of America. Summer 2008, 1-2.
- 22. Singhal, V., Flynn, B., Ward, P., Roth, A., Gaur, V. 2008. Editorial: Empirical elephants Why multiple methods are essential to quality research in operations and supply chain

- management Response and comments. *Journal of Operations Management*, Vol 26, 337–348.
- 23. Hendricks, K. B., and Singhal, V. R. February 2008. The effect of supply chain disruptions on shareholder value. Total Quality Management & Business Excellence, Vol 19, Issue 7 & 8 July 2008, 777 791

## **BOOK CHAPTERS**

- 1. Hendricks, K. B., and Singhal, V. R. 1997. The long-term stock price performance of quality award winners. *Advances in Management of Organization Quality*, edited by Don Fedor and Soumen Ghosh, JAI Press, Greenwich, Connecticut, 1-37.
- 2. Hendricks, K. B., and Singhal, V. R. 2000. Implementing effective total quality management (TQM) programs and financial performance: A synthesis of evidence from quality award winners. *What Works at Work The Bottom Line Implications of Workplace Practices*, edited by Casey Ichniowski, Thomas Kochan, David Levine, Craif Olson, and George Strauss. Cambridge University Press, United Kingdom, 234-272.
- 5. Hendricks, K. B., and Singhal, V. R. 2006. Supply Chain Glitches and Shareholder Value. *Kreativ und konsequent*, edited by Herbert Schnauber. Carl Hanser Verlag Munchen Wien, Germany, 173-189.\
- 6. Hendricks, K. B., and Singhal, V. R. 2008. Managing disruptions in contemporary supply chains, in Dynamic Supply Chain Alignment: A New Business Model for Peak Performance in Enterprise Supply Chains Across all Geographies, edited by John Gattorna (ed). Gower Publishing, London, 2009. Chapter 22, 311-321.

## RESEARCH GRANTS AND CONTRACTS

- 1. Measuring Performance in Manufacturing. 1990. Course development grant from the Center for Computer Integrated Manufacturing Systems, College of Engineering, Georgia Institute of Technology. **Status Funded for \$10,000** (with Arnold Schneider).
- 2. US Department of Labor. 1994. Implementing effective total quality management (TQM) programs and the financial performance of firms: An empirical investigation. **Status: Funded for \$81,462** for the period 10/01/94 to 09/30/95 (with K. B. Hendricks).
- 3. National Science Foundation. 1997. Organization learning and knowledge management practices for improving business processes. **Status: Funded for \$375,000** for the period 10/01/97 to 09/30/2000 (with Donald Fedor, Soumen Ghosh, and Todd Maurer).
- 4. American Society of Quality. 1998. Developing a methodology to document the impact of Georgia's Baldrige-based award process on organizational performance. **Status:**

**Funded for \$10,000** for the period 06/01/98 to 06/01/99 (with Soumen Ghosh and Victoria Taylor, Director of Georgia's Oglethorpe Award Process).

- 5. Sloan Foundation 2000. Establish a center for paper studies jointly with Georgia Institute of Technology and the Institute of Paper Sciences and Technology. **Status: Sloan Foundation funded the proposal for \$2 million** over three years. (member of 9 person team that worked on the proposal). The center funding has received another \$1.5 million as renewal of the grant for another three years, and more recently received another \$600,000 for another 3 years.
- 7. Center for Paper Business and Industry Studies. 2001. A Study of MRO Supply Chain for Paper and Pulp Mills. **Status Funded for one \$180,000** (with Soumen Ghosh, Cheryl Gaimon, Yih-Long Chang).
- 8. National Science Foundation. 2008. Enabling the Design of Resilient and Sustainable Manufacturing and Transportation Infrastructures. Joint proposal with Beril Toktay, Valerie Thomas, Ozlem Ergun, John-Paul Clarke. Requested funding for \$2million. Status not funded.

## **PRESENTATIONS**

## KEY NOTE /PLENARY SPEAKER AT PRACTITIONER CONFERENCES

- 1. The NCR Quest for Excellence, Dayton, OH, April 20, 1999.
- 2. The 37 Annual Quality Conference, American Society for Quality, Long Island Section, Melville, NY, April 21, 1999.
- 3. The Fourteenth Annual NASA Continual Improvement and Reinvention Conference on Quality Management, Alexandria, VA, April 22, 1999.
- 4. The Anchorage and Effect of Managerial Technologies in the Organization, Organized by the Copenhagen Business School, Copenhagen, Denmark, May 12, 1999.
- 5. XIII North Carolina Annual Quality Conference, Greensboro, NC, October 12, 1999.
- 6. Greater Atlanta Section of ASQ, Atlanta, GA, November 11, 1999.
- 7. The Week of Excellence 2000, Center of Excellence Finland, Helsinki, Finland, February 8, 2000.
- 8. Leadership for Excellence, The Swedish Institute of Quality, Gothenburg, Sweden, February 9, 2000.
- 9. 2000 Annual Agricultural Industrial Construction Equipment (AICE) Conference, Davenport, IA, March 6, 2000.
- 10. Philip Crosby Founders Day Celebration, Winter Park, FL, May 2, 2000.
- 11. Quest Forum, Montreal, Canada, June 20, 2000.
- 12. Dallas ASQ Section Meeting, Dallas, TX, April 26, 2001.
- 13. Quality in Government Day, Rochester, New York, October 16, 2001.
- 14. 10<sup>th</sup> Bochum Quality Days, Bochum, Germany, October 25, 2001.
- 15. Ahmedabad Management Association, Ahmedabad, India, November 3, 2001.

- 16. Quality Expert Day, University of Leicester, Leicester, United Kingdom, May 8, 2002.
- 17. British Quality Foundation, London, United Kingdom, May 10, 2002.
- 18. Thia Epoxy Limited An Aditya Birla Group Company, Bangkok Thailand, July 28, 2002.
- 19. Telefonica de Peru, Lima, Peru, October 3, 2002.
- 20. Quality Week, Organized by the Association for Industry, Lima, Peru, October 4, 2002.
- 21. 5<sup>th</sup> QMOD Conference, Pusan, South Korea, October 29, 2002.
- 22. Rolls Royce and Company, Derby, United Kingdom, November 7, 2002.
- 23. World Quality Day Organized by the Swedish Association for Quality, Stockholm, Sweden, November 14, 2002.
- 24. Conference organized by Estonian Association for Quality, Tallinn, Estonia, November 15, 2002.
- 25. Supply Chain Management Conference, Texas Christian University, Dallas, April 2003.
- 26. Quality Expert Day, University of Leicester, Leicester, United Kingdom, May 2003.
- 27. The European Foundation for Quality Management Learning Day, The Hague, Netherlands, June 6, 2003.
- 28. 6<sup>th</sup> QMOD conference, Paris, France, October 2, 2003.
- 29. 8<sup>th</sup> World Quality Congress, Dubai, UAE, October 7, 2003.
- 30. Council of Logistics Management, Atlanta, Chapter, Atlanta, November 4, 2003.
- 31. 7<sup>th</sup> Latin-American Quality Conference, Managua, Nicaragua, February 28, 2004.
- 32. Hellenic Management Association, Athens, Greece, June 3, 2004.
- 33. 2<sup>nd</sup> International Quality Conference, Khartoum, Sudan, July 13, 2004.
- 34. Asia Pacific Quality Organization Conference, Manila, Philippines, September 12, 2004.
- 35. Northern Illinois Quality Conference, Chicago November 8, 2004.
- 36. Quality Expert Day, University of Leicester, Leicester, United Kingdom, November 16, 2004.
- 37. 4th International Conference of the Central and Eastern European Countries, Bled, Slovenia, November 30, 2004.
- 38. Conference on Performance Excellence, San Jose, Costa Rica, March 14, 2005.
- 39. 6<sup>th</sup> International Conference of Quality Managers, Teheran, Iran, July 18 and 20, 2005.
- 40. Bangladesh Institute of Management, Dhaka, Bangladesh, January 5, 2006
- 41. Bangladesh Society for Total Quality Management, Dhaka, Bangladesh, January 5, 2006
- 42. Global Leadership In Excellence Program, Bradford School of Management, Bradford, United Kingdom, January 25, 2006.
- 43. Europe's First supply-Chain Council Executive Retreat, Organized by the Supply Chain Council, European Council, Monte Carlo, May 11, 2006.
- 44. Supply Chain Risk Management Conference, Organized by Seguros Bolivar, Colombia, October 4, 2006.
- 45. Supply Chain Executive Management Forum, Organized by University of Wollongong in Dubai, Dubai, UAE, November 14, 2006.
- 46. Pakistan's 10th International Convention on Quality Improvement, Organized by the Pakistan Institute of Quality Control, Lahore, Pakistan, November 27, 2006.
- 47. Supply Chain and Logistics Summit 2006, Organized by World Trade Group, Austin, TX, December 4, 2006.

- 48. Operations and Supply Chain Management Conference, 2007, Bangkok, May 18, 2007.
- 49. University of Aarhus, Aarhus, Denmark, April 15, 2008.
- 50. Center for Global Supply Chain and Process Management, 2008 Annual Industry Summit, Moore School of Business, Columbia, South Carolina, April 25, 2008.
- 51. Center for Supply Chain Management, 2009 Spring Roundtable Meeting, McComb School of Business, Austin, Texas, April 17, 2009.
- 52. University of Aarhus, Aarhus, Denmark, April 20, 2009.
- 53. 3<sup>rd</sup> International Conference in Operations and Supply Chain Management, Wuhan, China, July29, 2009.
- 54. Chongqing University, China, August 3, 2009.
- 55. Ramon Areces Foundation and Instituto de Empresa Business School Business School, Madrid, Spain, May 26, 2010.
- 56. Electronic News, Seoul, Korea, June 22, 2010.
- 57. 30<sup>th</sup> National Congress on Operational Research and Industrial Engineering, Sabanci University, Turkey, July 1, 2010.

# INVITED PRESENTATIONS AT PRACTITIONOR CONFERENCES

- 1. State Quality Awards Network Meeting, at the Sterling Quality Conference, organized by the State of Florida, Orlando, FL, June 1995.
- 2. Atlanta Area Deming Study Group, Atlanta, GA, October 9, 1995.
- 3. National Quality Symposium and Quality Forum XI of the American Society of Quality Control, Chicago, IL, October 27, 1995.
- 4. Minnesota Quality Award Conference, Minneapolis, MN, November 2, 1995.
- 5. Minnesota Quality Award Conference, Minneapolis, MN, October 27, 1996.
- 6. Georgia Oglethorpe Award Process, Lead Implementation team meeting, Atlanta, GA, August 16, 1997.
- 7. Georgia Oglethorpe Award Process Conference, Pine Mountain, GA, March 10, 1998.
- 8. Georgia Oglethorpe Award Examiner Training Program, Atlanta, GA, June 24 and 28 1998
- 9. INDA-TEC 1998 Conference, Atlantic City, NJ, September 1998.
- 10. Alabama Quality Award Conference, Tuscaloosa, AL, October 1998.
- 11. Missouri Quality Conference, Jefferson City, MO, November 1998.
- 12. Baldrige Benchmarking Workshop sponsored by DeBaylo Associates Inc, Miami, Fl, November 1998.
- 13. X Mexican International Quality Congress, Mexico City, Mexico, November 1998.
- 14. Meeting of the Board of Examiners of the George Low Quality Award, NASA, Cape Canaveral, FL, November 1998.
- 15. West Georgia ASQ Section, La Grange, GA, December 1998.
- 16. Consortium for Advanced Manufacturing International, Spring Meeting, Atlanta, GA, March 1999.
- 27. The New Mexico Quality Awards Conference, Albuquerque, NM, March 1999.
- 28. Georgia Transmission Corp, Tucker, GA, August 20, 1999.
- 29. 8<sup>th</sup> Annual Service Quality Conference, Tampa, FL, September 30, 1999.
- 30. Alabama Quality Award Conference, Tuscaloosa, AL, November 9, 1999.
- 31. The Premier Governance Education Conference, Scottsdale, AZ, January 11, 2000.
- 22. SAP Conference, San Diego, CA, February 10, 2001.
- 23. 13<sup>th</sup> Annual Quality Management Conference, Orlando, FL, February 22, 2001.
- 24. Conference Board Performance Improvement Focus Group Atlanta, GA, March 14, 2001.
- 25. Accenture, Atlanta, GA, May 25, 2001.
- 26. Harmony Software Inc., San Mateo, CA, June 11, 2001.
- 27. Deloitte and Touche, Atlanta, GA, June 6, 2001.
- 28. Harmony Software Inc., San Mateo, CA, June 29, 2001.
- 29. Apexon Inc., San Francisco, CA, July 10, 2001.
- 30. Siemens Global Supply Chain Working Group, Atlanta, GA, August 7, 2001.
- 31. EFQM Forum, Lucerene, Switzerland, October 12, 2001.
- 32. Council of Logistics Management Conference, Kansas City, MO, October, 2001.
- 33. Accenture Supply Chain University, Atlanta, GA. October 25, 2002.
- 34. Linkoping University, Sweden, November 12, 2002.

- 35. Accenture Supply Chain University, Atlanta, GA. November 22, 2002.
- 36. Accenture Supply Chain University, Atlanta, GA. December 6, 2002.
- 37. Center of Paper Business and Industry Studies, Atlanta, GA, February 6, 2003.
- 38. Council of Logistics Management Conference, Chicago, September 22, 2003.
- 39. Webinar hosted by Supply Chain Management Review, Boston, MA, June 23, 2004.
- 40. 2<sup>nd</sup> Asia Quality Network Conference and the 18<sup>th</sup> Asia Quality Symposium, New Delhi, India, August 17, 2004.
- 41. Northern Illinois Quality Conference, 2004, Chicago, IL, November 8, 2004.
- 42. EFQM Learning Edge Conference, Luxembourg, Luxembourg, July 5, 2005.
- 43. 6<sup>th</sup> International Conference of Quality Managers, Teheran, Iran, July 17 and 19, 2005.
- 44. Nexus Conference on Supply Chain, Winston-Salem, NC, November 3, 2005.
- 45. Council of Supply Chain Management Professional's conference, Jumeriah Beach, Dubai, February 22, 2006.
- 46. American Society of Quality Dubai Chapter, Dubai, February 23, 2006.
- 47. Trading Partners Collaboration LLC, 2006 National Conference, Marco Island, FL, March 20, 2006.
- 48. Nubridges LLC, Atlanta, GA, April 27, 2006.
- 49. Supply Chain Management Parallax Views 2006, Organized by Chainlink Research, Bermuda, November 6, 2006.
- 50. Panel discussion on "New Ways of Listening to Customers", Supply Chain Executive Management Forum, Organized by University of Wollongong in Dubai, Dubai, UAE, November 14, 2006.
- 51. Extended Supply Chain Conference, 2007 organized by Awareness Group, London, March 27, 2007.
- 52. Resource Global Professionals CPE conference. Atlanta, June 20, 2007.
- 53. 18<sup>th</sup> World Congress on Quality, Delhi, January 12, 2008.
- 54. Supply Chain Executive Forum, 2008, Melbourne, Australia, February 20, 2008.
- 55. Georgia Tech Shingo Conference, Atlanta, GA, May7, 2008.
- 56. Resource Global Professionals CPE conference. Atlanta, June 18, 2008.
- 57. NCR Integrated Supply Chain Conference, Atlanta, October 28. 2009.
- 58. SCMWorld, London, UK, May 18, 2010 (delivered via Webcast)

# INVITED PRESENTATIONS AT UNIVERSITIES

- 1. Simon School of Business, University of Rochester, NY, March 1994.
- 2. Carlson School of Business, University of Minnesota, Minnesota, MN, December 1994.
- 3. Anderson Graduate School of Management, UCLA, Los Angeles, CA, January 1996.
- 4. Carlson School of Management, University of Minnesota, Minnesota, MN, March 7, 2002.
- 5. Linkoping University, Linkoping, Sweden, November 11, 2002.
- 6. ALBA University, Athens, Greece, June 7, 2004.
- 7. Juran Quality Summit, University of Minnesota, Minnesota, MN, June 15, 2004.
- 8. Indian Institute of Management, Calcutta, India, August 20, 2004.
- 9. Indian Institute of Management, Ahmedabad, India, August 23, 2004.

- 10. Wharton School of Business, University of Pennsylvania, Philadelphia, PA, October 6, 2004.
- 11. Fuqua School of Business, Duke University, Raleigh, NC, January 21, 2005.
- 12. Owen School of Management, Vanderbilt, Nashville, TN, January 28, 2005.
- 13. Marshall School of Business, University of Southern California, Los Angeles, CA, February 18, 2005.
- 14. School of Business, Boston University, Boston, MA, February 23, 2005.
- 15. Mendonza School of Business, University of Notre Dame, South Bend, IN, February 25, 2005.
- 16. Fisher School of Business, University of Ohio, Columbus, OH, March 4, 2005.
- 17. Goizueta Business School, Emory University, Atlanta, GA, March 20, 2005.
- 18. Graduate School of Business, University of Chicago, Chicago, IL, May 12, 2005.
- 19. Keener-Flagler Business School, University of North Carolina, Chapel Hill, NC, September 16, 2005.
- 20. Whitman School of Business, Syracuse University, Syracuse, NY, September 23, 2005.
- 21. Darden School of Business, University of Virginia, Charlottsville, VA, September 30, 2005.
- 22. Wilfrid Laurier University, Waterloo, Toronto, Canada, October 28, 2005.
- 23. Stern School of Business, New York University, New York, December 2, 2005.
- 24. Bradford School of Management, Bradford, United Kingdom, January 26, 2005.
- 25. Northwestern University, Evanston, IL, February 8, 2006.
- 26. London Business School, London, United Kingdom, May 22, 2006.
- 27. Carlson School of Management, University of Minnesota, Minneapolis, MN, Discussant at the Juran Summit, June 13, 2006.
- 28. Monfort school of Business, Summit about Baldrige, Bachelor Gulch, CO, July 17-18, 2006.
- 29. Tepper School of Business, Carnegie Mellon University, Pittsburgh, PA, Integrated Finance and Operations Management Conference, August 21, 2006.
- 30. Wharton School of Business, University of Pennsylvania, Philadelphia, PA, Workshop on Empirical Research in Operations Management, September 29, 2006.
- 31. Birla Institute of Technology, Dubai Campus, Dubai, UAE, November 12, 2006.
- 32. Erasmus School of Business, Erasmus University, Rotterdam, March 15, 2007.
- 33. Aaarhus School of Business, Aarhus University, Aarhus, April 12, 2007.
- 34. Krannert School of Business, Purdue University, April 20, 2007.
- 35. London Business School, London, May 2, 2007.
- 36. University of Thai Chamber of Commerce May 19, 2007.
- 37. University of Texas at Arlington, Dallas, November 2, 2007.
- 38. University of Sydney, Australia, February 12, 2008.
- 39. Macquarie Graduate School of Business, February 15, 2008.
- 40. Aarhus Business School, Aarhus, Denmark, April 14, 2008.
- 41. Moore School of Business, University of South Carolina, Columbia, SC, April 24, 2008.
- 42. Korea University Business School, June 25, 2008.
- 43. Cox School of Business, Southern Methodist University, Dallas, September 18, 2008.
- 44. Ecole Polytechnique Federale De Lausanne, Lausanne, Switzerland, September 26, 2008.

- 45. McGill University, Canada, October 31, 2008.
- 46. The Hong Kong Polytechnic University, Hong Kong, February 24, 2009.
- 47. The Chinese University of Hong Kong, Hong Kong, February 25, 2009.
- 48. Hong Kong Science and Technology University, February 27, 2009.
- 49. McComb School of Business, University of Texas, March 27, 2009.
- 50. The Chinese University of Hong Kong, Hong Kong, August 7, 2009.
- 51. Institute of textile and Clothing, Hong Kong Polytechnic University, Hong Kong, January 28, 2010
- 52. Tsinghua University, Beijing, China, March 25, 2010
- 53. Peking University, Beijing, China, March 26. 2010
- 54. Ecole Polytechnique Federale De Lausanne, Lausanne, Switzerland, April 16, 2010
- 55. ESSEC, Paris, France, May 4, 2010.
- 56. Instituto de Empresa, Madrid, Spain, May 24, 2010.

## INVITED RESEARCH SEMINARS AT UNIVERSITIES

- 1. The Chinese University of Hong Kong, Hong Kong, February 25, 2009.
- 2. Zaragoza Logistics Center, Zaragoza, Spain, June 16-19, 2009.
- 3. Renmin University, Beijing, China, July 1-2, 2009.
- 4. Renmin University, Beijing, China, March 20-25, 2010.
- 5. Ecole Polytechnique Federale De Lausanne, Lausanne, Switzerland, April12-16, 2010

#### CONFERENCE PRESENTATIONS

- 1. ORSA/TIMS Conference, Atlanta, GA, November 1985.
- 2. ORSA/TIMS Conference, Atlanta, GA, November 1985.
- 3. 9th International Conference on Production Research, Cincinnati, OH, August 1987.
- 4. ORSA/TIMS Conference, Washington DC., April 1988.
- 5. Workshop on Operations Strategy in Manufacturing and Service Industries, Wharton School, Philadelphia, PA, October 28, 1990.
- 6. ORSA/TIMS Conference, Philadelphia, PA, October 1990.
- 7. National Decision Sciences Institute Conference, San Diego, CA, November 1990.
- 8. ORSA/TIMS Conference, Nashville, TN, May 1991.
- 9. ORSA/TIMS Conference, Anaheim, CA, November 1991.
- 10. ORSA/TIMS Conference, San Francisco, CA, November 1992.
- 11. Field Research in Quality Management" Simon School of Business, University of Rochester, NY, March 1993.
- 12. ORSA/TIMS Conference, Phoenix, AZ, October 1993.
- 13. INFORMS Conference, New Orleans, LA, October 1995.
- 14. National Decision Sciences Institute Conference, Boston, MA, November 1995.
- 15. Manufacturing and Service Operations Management Conference, Amos Tuck School Dartmouth College, Hanover, NH, June 1996.
- 16. INFORMS Conference, Atlanta, GA, October 1996.
- 17. INFORMS Conference, Dallas, TX, October 1997.

- 18. Performance Measurement 2000, Past, Present, and Future, Cambridge University, Cambridge, United Kingdom, July 2000.
- 19. Asian pacific Decision Sciences Institute, Bangkok, Thailand, July 25, 2002.
- 20. INFORMS, Atlanta, GA, October 2003.
- 21. TAPPI Annual Conference, Chicago, October 27, 2003.
- 22. 2<sup>nd</sup> POMS International Conference, Cancun, Mexico, April 2004.
- 23. INFORMS Conference, San Francisco, November 2005.
- 24. DSI Conference, San Francisco, November 2005.
- 25. POMS Conference, Dallas, May 7, 2007.
- 26. SIMPOI/POMS 2007, Rio de Janeiro, Brazil, August 9, 2007.
- 27. INFORMS, Seattle, November 4, 2007.
- 28. POMS Conference, Orlando, May 1, 2009.
- 29. China south City, ShenZhen, China, January 30, 2010
- 30. Euroma 2010 Portugal, June 7, 2010
- 31. Euroma 2010 Portugal June 8, 2010

#### **TEACHING**

#### COURSES DEVELOPED/TAUGHT

Operations Strategy, - MBA and Undergraduate
Measuring Performance in Operations - MBA and Undergraduate
Ph.D. Seminars on Operations Strategy and Empirical Research in Operations
Core Operations Management Course - Undergraduate
Core Management Science Course - Undergraduate
Technology and Transformational Processes - Executive level

# **REVIEWING ACTIVITIES**

Referee for: Annals of Operations Research. Decision Sciences, European Journal of Operations Research, Journal of Operations Management, Journal of Production and Operations Management, Journal of Quality Management, International Journal of Flexible Manufacturing Systems, IIE Transactions, Management Science, Manufacturing and Service Operations Management, National Science Foundation, Natural Sciences and Engineering Research Council of Canada, Operations Research.

#### **DOCTORAL COMMITTEES**

Member, Ph.D. Dissertation Committee, Johnny Ho, Operations Management, 1991.

Member, Ph.D. Dissertation Committee, Syed Ahmed, Operations Management, 1993.

Member, Ph.D. Dissertation Committee, Karim Hatoum, Operations Management, 1994.

Member, Ph.D. Dissertation Committee, Rick Franza, Operations Management, 1997.

Member, Ph.D. Dissertation Committee, Karen Napoleon, Operations Management, 1997.

Member, Ph.D. Dissertation Committee, Janice Carrillo, Operations Management, 1997.

- Member, Ph.D. Dissertation Committee, Alysse Rosewater, Operations Management, 1997.
- Member, Ph.D. Dissertation Committee, Markus Biehl, Operations Management, 1998.
- Member, Ph.D. Dissertation Committee, Edmund Prater, Operations Management, 1998.
- Member, Ph.D. Committee, Joon Park, Operations Management, 2002.
- Member, Ph.D. Dissertation Committee, Patty Swafford, Operations Management, 2003.
- Member, Ph.D. Dissertation Committee, Sanjiv Erat, Operations Management, 2006.
- Member, Ph.D. Dissertation Committee, Raul Chao, Operations Management, 2007.
- Member, Ph.D. Dissertation Committee, James Kroes, Operations Management, 2007.
- Co-chair, Ph.D. Dissertation Committee, Brian Jacobs, Operations Management, 2009.

#### INTERNAL SERVICE

- 1. Member, Masters Program Committee (1991-1993, 1995-1999).
- 2. Member, Search Committee for the Director of Management of Technology Program (1992).
- 3. Member, Operations Management Curriculum and Recruiting Committee (1990-present).
- 4. Member of the Dean's Advisory Committee (1993-1994).
- 5. Member of the Dean's Search Committee (1996).
- 6. Chair of the Executive MOT Committee (1999 to 2002).
- 7. Member of the Focused Research Program Evaluation Committee (2000).
- 8. Area coordinator of Operations Management (2001-present).
- 9. Associate Director of Center for Paper Business and Industry Studies (2000-present).
- 10. Member of the EMS-MOT Committee (2002-present).
- 11. Member of the College Executive Education Committee (2001-present).
- 12. Member of the promotion and tenure committee (2002-2003, 2004-2005, 2006-present).
- 13. Chair of the promotion and tenure committee (2007-2009).

## **OTHER SERVICE**

- 1. Served on the Board of Examiners for the Georgia Oglethorpe Award Process (1997-1998).
- 2. Served on the Board of Examiners for Bell South President's Quality Award (1998).
- 3. Served on the Board of Examiners for the Malcolm Baldrige National Quality Award (1999-2000).
- 4. Senior Advisor, International Conference of Quality Managers, Iran 2005-2009.
- 5. Advisory Board Member, 3rd annual SCM Logistics World Asia 2007-2009.
- 6. International Advisory Board, The Chartered Institute of Logistics and Transport International Journal.

# RESEARCH VISIBILITY

The research on the effect of total quality management (TQM) on corporate performance has received considerable visibility among practitioners.

- More than 1200 requests for copies of the non-technical report that describes this research.
- Invited to present this research at more than 50 practitioner conferences as keynote/featured speaker.
- Research has been cited in more than 70 different media publications (see below for a partial list of these publications).

# Media citations of my research on TQM

Media citations of my research on TQM		
The New Nation - Bangladesh	January 6, 2006	
Associazione Premio Quality Italia	June 2005	
Chile Calidad	June 2005	
Quality and Safety in Health Care	June 2005	
Atlanta Business Chronicle	March 2005	
Manila Times	September 2004	
Quality Progress	April 2004	
Middle East Company News	October 2003	
Middle East Company News	September 2003	
Brand Republic	December 2002	
Istana Singapore	June 2002	
Control Design	May 2002	
Quality Progress	April 2002	
States News Service	March 2002	
M2 Presswire	March 2002	
Texas Banking	August 2001	
The Edward Lowe Report	July 2001	
Georgia Trend	June 1, 2001	
EFQM Magazine	June 2001	
NQI-Excellence	April 2001	
Baldrige National Quality Program CEO Issue Sheet	December 2000	
Quest Forum Tele Communicator	June/July 2000	
The Informed Outlook	June 2000	
Kundorienterat (Swedish Institute of Quality)	March 2000	
FDCH Regulatory Intelligence Database	February 2000	
ASQ Section 1110 (Carolinas) Newsletter	January 2000	
Quality New Mexico Newsletter	January 2000	
Laatu Viesti (Finnish Quality Institute)	Fall 1999	
Ten years of Business Excellence (NIST)	Spring 1999	
Control	March 1999	
Engineer's Digest	August 1999	
Aviation Maintenance	August 1999	
International Herald Tribune	August 21, 1999	
Inside R&D Alert John Wiley and Sons	June 18, 1999	

Utah Manufacturing Extension Program Newsletter Winter 1999 Research Horizons Spring 1999 Ten Years of Business Excellence in America (Baldrige Award)Spring 1999 NCR Corp Performance Excellence Newsletter Spring 1999 Spring 1999 **FPL Today** Massop Newsletter April 12, 1999 Alabama Today April 1999 February 1999 Global Benchmark February 1999 Quality Magazine National Institute of Standards and Technology February 4, 1999 Manufacturing News January 18, 1999 CIO Magazine January 15, 1999 Executive Memo, Illinois Manufacturer's Association January 12, 1999 **EDN Magazine** January 7, 1999 Taking Initiative, Oregon Quality Award Winter 1998 Energy and Environmental Update Winter 1998 Tech Topics, Georgia Tech Alumni Association Winter 1998 Purchasing November 19, 1998 **Quality Digest** November 1998 **IIE Solutions** November 1, 1998 **David Hutton Associates** October 1998 MEDSTAT Group October 15, 1998 Control Magazine October 15, 1998 Modern Materials Handling October 15, 1998 Daily Press, New Port News September 21, 1998 **Business Week** September 21, 1998 Atlanta Business Chronicle September 10, 1998 September 7, 1998 **Business Week** September 2, 1998 Forsyth County News NAHB Research Center Fall 1998 **OIL** Newsletter Autumn 1998 Logistics August 31, 1998 Traffic World August 31, 1998 Georgia Institute of Technology Research News August 14, 1998 Journal of Commerce August 1998 **Quality Quotes** August-October 1998 Excellence in Missouri Foundation Quality Quarterly Summer 1998 Quality Manager's Alert April 3, 1998 Wyoming Tribune Eagle January 28, 1998 **ORMS** Today December 1997 Monthly Labor Review May 1995

The research on the effect of supply chain disruptions on corporate performance has received considerable visibility among practitioners.

- More than 600 requests for copies of the non-technical report that describes this research.
- Invited to present this research at more than 30 practitioner conferences.
- Research has been cited in more than 80 different media publications (see below for a representative list of these publications).

# Media citations of my research on Supply Chain Management

Talouselama (Business magazine of Finland) November 30, 2007 Financial Times.com September 10, 2007 September 6, 2007 Supply Chain Digest Zurich Financial Services News letter August 2007 Purchasing Magazine July14, 200710, 2007 Fortune May 2007 Bax Quarterly Jan-March, 2007 Daily Telegraph November 30, 2006 Middle East Company News November 16, 2006 World Trade Magazine November 1, 2006 Financial Times.com October 19 2006 CFO Europe September 2006 June 17, 2006 **Economist** Canadian Transportation and Logistics June 2006 Packaging online April 8, 2006 **Supply Chain Digest** April 4, 2006 Globe and Mail March 20, 2006 February 9, 2006 CFO.com Canadian Transportation and Logistics January 20, 2006 December 2005 Electronic Business Smart Money December 2005 November 3, 2005 Purchasing The Greater Triad Business Journal October 14, 2005 Channels September 2005 July 8, 2005 Dallas Business Journal Canadian Transportation and Logistics June 2005 Logistic Today June 2005 Traffic World June 27, 2005 ScienceDirect June 9, 2005 Corporate Business Magazine May/June 2005 **Business Insurance** March 21 2005 Eknowtion December 2004 RMS McGladrey Advantage December 2004 LQ (Magazine of the Logistics Institute of Canada November 2004

July-August 2004

Purchasing B2B Magazine

**Industry Week** July 2004 Global Logistics and Supply Chain Strategies May 2004 Logisticstoday March 2004 Purchasing B2B March 2004 Chainlink Research March 2004 **Canadian Transportation Logistics** November 2003 ComputerWorld November 2003 Global Logistics and Supply Chain Strategies October 2003 Supply Chain Resource Consortium July 2003 Transportation and Distribution April 2003 **ORMS** Today March 2004 Information week October 7, 2002 Canadian Transportation & Logistics August 2002 Computer Business Review July 2002 Start May 2002 Treasury and Risk Management April 15, 2002 Commerce and Industry Association of New Jersey March 2002 Industry Week February 2002 Frontline Solutions December 2001 Intelligent enterprise November, 2001 Darwin August 2001 Computerworld July 2001 **Tech Topics** Summer 2001 Intelligent Enterprise June 13, 2001 Purchasing B2B May 1, 2001 May 2001 Plants, Sites, and Parks Purchasing and Supply Chain May 2001 Computer Weekly April 19. 2001 April 1, 2001 Supply Chain technology News Lis-online.com April, 2001 April 2001 Frontline Solutions Global Logistics and Supply Chain Strategies April 2001 **TOC Review** April 2001 Engineer's Digest March 2001 The Edward Lowe Report March 2001 MSI Magazine March 2001 I D Systems March 2001 Canadian Electronics February 15, 2001 **IIE Solutions** February 1, 2001 Material Handling Engineering February 1, 2001 Modern Materials Handling February 1, 2001 February 2001 Metaflex Magazine **Plant Services** February 2001 APICS- The Performance Advantage February 2001

The Motion Systems Distributor Arzoon News Advanced Manufacturing Alert Computer World Industry Week Manufacturing News January 2001 January 23, 2001 January 12, 2001 January 1, 2001 December 27, 2000 December 22, 2000